

Helping Leaders Achieve Goals with Team Buy-in

POPIn provides a platform that drives success for a company's initiatives through the engagement of its employees, partners and clients.






Crowdsolving Business Challenges

POPIn is a crowdsolving mobile and SaaS platform that helps organizations connect with team members and partners to improve initiative success management. The app leverages crowdsourcing and crowdsolving to meet specific business challenges and provide a common voice for collaboration. POPIn also offers web interfaces and dedicated engagement managers to deliver timely and innovative impacts to relevant corporate objectives.

The Buy-in Method

Buy-in is difficult to attain for a number of reasons...until now. POPIn is a revolutionary breakthrough that gets your team to act towards your goals. Our buy-in method is at the core of each of our sessions, and follows this flow:

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Discover what is happening in order to figure out what you don't know and crowdsource the truth in less than 72 hours.
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Share the responsibility of how to solve road blocks with your team. The result is a better solution with less work.
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Act with buy-in by implementing the team's solutions and putting plans into motion based on the feedback you received.

Launch Your Own POPIn Session

Identify and solve some of the most important road blocks in your organization right from our homepage: www.popinnow.com

BUSINESS USE CASES

We've compiled targeted questions to crowdsolve answers and drive engagement within your organization.

These recipes for success help leaders achieve real business goals for:

- Culture
- Leadership
- Projects
- Strategy
- Meetings
- Marketing
- Software Development
- Product Management
- Human Resources
- Operations
- Higher Education

